

## MEDIA RELEASE

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### **Celebrants to raise the standard of Funeral Services.**

The Australian Federation of Civil Celebrants Inc. (AFCC) announced today they have launched a *Master of Funeral Celebrancy* program for their members. Last year there were over 160,000 recorded deaths in Australia and the need to increase skill levels of funeral celebrants is increasing.

There are five elements required to attain their *Master of Funeral Celebrancy* including :-

1. Completion of a two (2) day Funeral Celebrant course delivered by Rose Training Australia;
2. Participation in AFCC-sponsored professional development activities over 12 months;
3. Gaining enhanced skills that will include working with Funeral Directors; family interviews; creative writing and personalisation of eulogies and services;
4. Access and completion of four (4) elective sessions that will include subjects such as grief handling skills; listening skills; a guide to best practice with funeral directors; marketing and service delivery.
5. Ongoing Mentorship program

Michael Dillon, AFCC Funerals Portfolio Manager says "AFCC sees this program as not only enhancing the skills of our professional members, but as a way of providing the most suited and qualified celebrants to families and funeral directors throughout Australia."

This course will allow Funeral Directors to be able to make more accurate assessments of celebrants in an environment that is demanding personalised funeral services with clarity, insights and conviction.

The AFCC is the largest national association of professional celebrants in Australia with almost 2,000 members providing professional celebrancy for ceremonies for all occasions. The AFCC provide representation, networking and learning opportunities across all aspects of celebrancy.

The program will initially be available nationally to new and experienced marriage and funeral celebrants who are financial members of the AFCC.

**For further information or to discuss this program in more detail, please contact :-**

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